

# SHOW BOATING

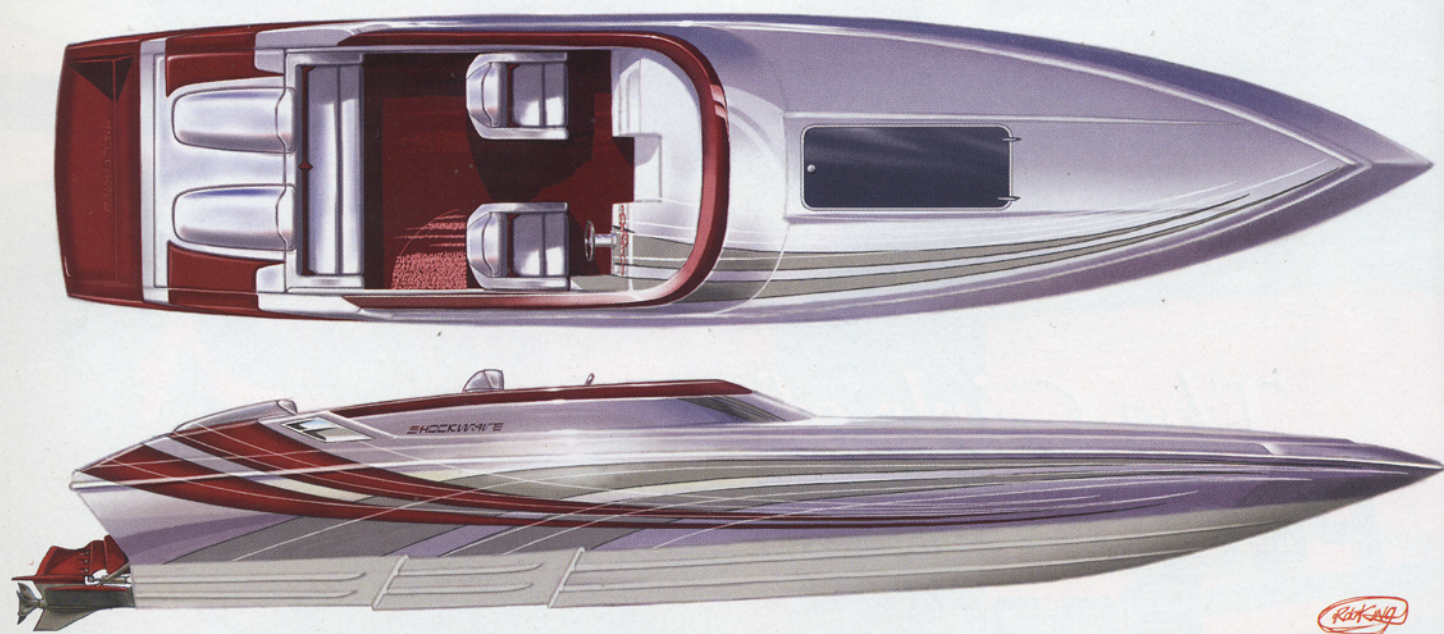
Here's a preview of some of the exciting boats and products you'll see at the 2009 boat shows. **By Brett Bayne**

It's a new year, with a new administration...and yes indeed, there are new boats to see and shop for. The economy may be in a slump, but the ingenuity and innovation of marine manufacturers is not. And with the year's first and biggest boat shows careening toward us at supercharged speed, they understand that performance boating is still a viable sport—and they're going to lure the masses to exhibits in L.A. and Miami by unveiling plenty of cool new products.

For the second year in a row, the dates of the Los Angeles and Miami boat shows overlap, with L.A. running Feb. 7-15 and Miami running Feb. 12-16. While the 53rd annual Los Angeles Boat Show will be a somewhat scaled-down entry this year, expect to see a spike in deals and bargains on boats. Ticket purchasers will also get a "Super-Saver" coupon passport filled with more than two dozen valuable discount offers on products, services, vacations,

houseboat rentals and magazine subscriptions. In addition, the Laker Girls will entertain showgoers on Friday, Feb. 13, while Ashley Force, the first female NHRA Funny Car driver, will make a personal appearance at the show on Sunday, Feb. 15, from 11 a.m. to 1 p.m. at the Nordic Boats display.

Meanwhile, organizers of the Miami International Boat Show are projecting that 140,000 showgoers will attend this year's exhibition, an increase of about 3,000 over 2008. As always, Miami will gather the best of the East Coast powerboat builders, including Hustler, Fountain, Outerlimits, Cigarette and Formula, as well as myriad makers of parts and accessories, from Livorsi Marine to Bob's Machine Shop. And you'll want to stop by and say hello to the great gang at the Florida Powerboat Club, including president Stu Jones. And keep an eye peeled for PB Editor-in-Chief Chris Davidson, who'll be giving out copies of this magazine.



**SHOCKWAVE:** The Corona, CA, company will be debuting a new 35-foot twin-step vee-bottom boat, which will be powered by twin Mercury 700s. They'll be running some "huge incentives" for purchasing a 2009 model, according to Shockwave's Chris May.



**ADVANTAGE:** The Lake Havasu City builder of the 27' and 29' X-Flight models will go for the trifecta when it unveils the new 34-foot version of the unique craft, which is a performance deckboat that looks like a catamaran but is actually a vee bottom.



**PFAFF:** Paul Pfaff Enterprises will display this 900-hp engine with upgraded Whipple supercharger, capable of 1025 ponies.



**LIVORSI:** Livorsi of Grayslake, IL, will show off these stylish LED Elliptical Navigation lights, now made of 316 marine grade stainless steel with a polished finish, in both L.A. and Miami.

